



Health Solutions for a new frontier!

For over four decades, GNLD has remained at the forefront of product innovation, creating program solutions that companies worldwide try to duplicate. Beginning at a time when nutritional and environmental science wasn't heavily publicized, GNLD pioneered uncharted territory with a strong commitment to science and an equally strong belief that "nature's blueprint" is the foundation to product formulation. This commitment attracted world-renowned scientist and visionary, Dr. Arthur Furst. Guiding GNLD product research and development, Dr. Furst helped establish the Scientific Advisory Board (SAB). GNLD was the first to have a scientist of Dr. Furst's caliber, and the first to assemble a Scientific Advisory Board with such expertise. As science moved forward, so did GNLD! Other companies followed.

In the mid 70's and 80's, the SAB brought on more scientific minds, adding new perspectives and expertise to our knowledge base. At the same time, scientific research began expanding exponentially around the world. "By the early 90's, scientific developments were moving at such a rapid pace that it was certain no one person, or even group of people, could keep up," explains John Miller, Vice President of Science & Technology, GNLD International. "It was 'evolve scientifically' or fall behind. We evolved!"

With a watchful eye on the future, the SAB took GNLD to the lead of this new frontier! They sought out — and partnered with! — the world's best scientific experts to create the GNLD Global Science Network. A Network that literally spans the globe, reaching into every discipline within the scope of nutrition and environmental awareness.

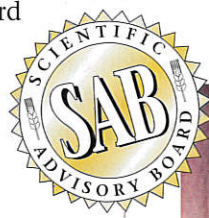
The world's best scientific experts unite!

Since its inception, the GNLD Global Science Network has included researchers from the U.S. Department



Arthur Furst, Ph.D., Sc.D., D.A.T.S., Founding Member Emeritus, SAB, Toxicologist, Pharmacologist

of Agriculture, the Centers for Disease Control & Prevention, the United Nations, and dozens of world-leading scientists and researchers from both public and private institutes, renowned universities, and the most technologically-advanced laboratories! With each new project, different scientists come to the forefront to help GNLD pioneer the development of cutting-edge health, home and personal care solutions!



Gordon W. Newell, Ph.D., A.T.S., Biochemistry, Toxicology SAB member



John R. Miller, Vice President of Science & Technology, GNLD International SAB member



Arianna Carughi, Ph.D., C.N.S., Nutritional Sciences, Stanford Fellow, SAB member



Fred Hooper, Ph.D., Microbial Biochemistry, Nutrition SAB member



Lazlo P. Somogyi, Ph.D., Food Technology, Nutrition SAB member



David M. Shepherd, Ph.D., Nutritional Sciences, Stanford Fellow, SAB member



Exclusive Nutriance formulas were developed through a rigorous testing and reformulation process by the Global Science Network that included evaluation of more than 1,000 raw material and formula variations.

Expanding the Network to create Nutriance®!

To formulate the world's only youth-renewing, skin-protecting, age-defying skin care solutions, GNLD's SAB set out to find the world's most respected formulators, raw materials suppliers, and clinical laboratories. Extensive analysis uncovered the best of the best! They became a part of the GNLD Global Science Network!

"We found the formulators in Switzerland," says John Miller. "The Swiss are world renowned for their highly advanced product innovations and their long history of relying on

This expansive network is the future for other companies, but it's the present for GNLD today!

natural ingredients. The formulators we chose provided amazing insight as to what nature provides for the skin, and the revolutionary products we could develop to defy age.

"Together, we looked at more than 1,000 raw material and formula variations," explains John. "Through a rigorous process of testing, challenging, adjusting and reformulating, we finally arrived at a set of prototype formulas that embodies our core product philosophies and reflects the latest, most scientifically-advanced ingredients and manufacturing technologies. To validate the age-defying power of these new Nutriance formulas, we sought out the world's best clinical testing laboratory. It's located in France, and its capabilities as a testing facility are so diverse, and the work is so well

respected, that its findings are accepted by virtually every major government regulatory agency in the world."

"Over a period of nine months, we performed more than 100 tests on more than 1,000 test subjects," says John. "These studies show that you can expect youth-renewing, skin-protecting, age-defying results starting with the very first use."

Results confirmed in 2nd set of studies!

Reconfirming the power of Nutriance in yet another globally respected lab, the SAB took Nutriance to Africa for a second set of intensive tests. This time, the SAB utilized the skills and technologies of a world-leading medical



Comprehensive Nutriance studies on more than 1,000 test subjects in the world's best clinical laboratories concluded that youth-renewing, skin-protecting, age-defying results can be expected from the very first use!

university. As expected, the wonders of Nutriance were reaffirmed. This work, combined with that in France, means Nutriance products have been tested and proven on virtually every skin type. From the darkest skin tone to the lightest, you can expect to see and feel the amazing benefits of Nutriance.



Dr. Ann Walker

Global Science Network sets new herbal standards!

The formulation of Herbal Alternatives is another example of the Global Science Network

in action. The SAB brought on the renowned British scientist, nutritionist and medical herbalist, Dr. Ann Walker,

for two years of extensive research. An integral part of the Global Science Network, Dr. Walker and SAB member, Dr. David Shepherd, worked to set new standards in the herbal industry never achieved before!

They took the best of nearly 6,000 years of knowledge accumulated from all four corners of the world and combined it with the most recent advances in analytical science! The result is Herbal Alternatives.

"Dr. Walker developed extensive 'action profiles' which outlined the full range of benefits found in each of the potent herbs used in our formulas," explains Dr. Shepherd. "With this comprehensive information, we set out to create multi-herb formulations that deliver the maximum benefits to enhance everyday wellness. Together, we pursued and secured suppliers of herbs who understood the 'GNLD criteria' to guarantee purity, potency, and consistency. The suppliers we selected provided us with analytical data that assured we would attain our goals, surpassing every measure of quality we had specified. From there, we developed innovative scientific tests that are used at every stage of development to guarantee that each herb's active ingredients are always present at standard potencies to deliver optimal benefits with every use. These unique formulas are then carefully manufactured with exclusive new technology to bring you the wellness-enhancing herbal secrets of the world."

The GNLD Global Science Network: Creating products for a new frontier!

Since its creation in 1975, GNLD's distinguished Scientific Advisory Board has continued to lead the way in developing cutting-edge product and technology breakthroughs. By expanding the Global Science Network to include the world's foremost researchers, the SAB guarantees that GNLD will remain the worldleader in nutritional, skin, and home care product innovations. As we embark on this new 21st-century technological frontier, you can count on GNLD's extraordinary SAB and the Global Science Network to turn the latest scientific research into products that help you live a healthier, fuller life, today and tomorrow!